

8th  
*sense*

**DIGITAL DRYERS  
AND STYLERS  
FOR ALL TYPES  
OF HAIR, FROM  
THE THICKEST  
TO THE MOST  
DELICATE**

 **elchim**<sup>®</sup>  
M I L A N O

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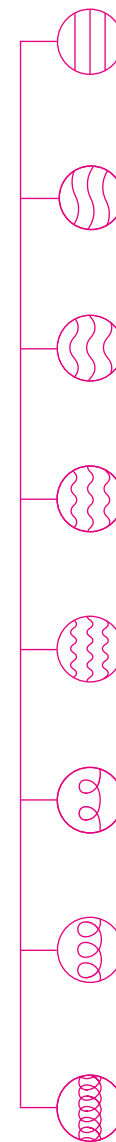
# FEEL



8THSENSE

FEEL

## 8 TYPES OF HAIR



/01

## 8th Sense line. Professional dryers and stylers for all types of hair

8 types of hair exist in the world and each one requires a specific air flow and heat for styling.

**8th Sense is the first line engineered for all types of hair and it is ideal also for the most fragile hair,**

those damaged due to age or treatments and even for babies' fine hair. No more damages when drying and styling hair.



/02

## The styler for every hair creation

8th Sense dryers fit every desired style thanks to the electronic regulation of heat and air speed.

**Modulating the temperature, the dryers facilitates curly styles, soft locks and every type of hair volumes.**

Incredible results also for the styler, flawless both in straightening and in the infinite interpretations of curls through its rounded shape and the technology developed to make this tool extremely versatile



STYLES



# CREATE

/03

## Proudly made in Italy

8th Sense line is made in Italy, in the city of Milan, world capital of fashion and design where Elchim was established in 1945 and where the two founders of the brand created the first dryer ever made named “Professional”.

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**Every single Elchim tool is  
imagined, designed, engineered  
and handmade in Italy.**

Our company’s philosophy has never changed over the years: yesterday as today we are the most passionate and demanding clients of ourselves. Our mission is to offer to professionals hair tools with outstanding performance that are 100% reliable, able to guarantee excellence and the highest safety levels to end users.

All company processes are ISO9001 certified and products are manufactured according to the strictest quality and safety international standards.



/04

# Styling takes less time and respects hair integrity

8th Sense dryers are engineered to preserve hair integrity, avoiding extreme heat,

ensuring a uniformed drying from inside out that increases hair shine and reduces the drying time, even on very thick coarse hair.

Thanks to the Elchim HIT (High & Instant Temperature) technology our styler gets the desired heat in only 17 seconds, keeps it always constant and achieves the greatest result in one pass.

# REDUCE



# TECHNOLOGY



/05

## Digital soul

Technology is the heart of 8th Sense line. A complete products line that includes the innovative brushless digital motors, lightweight and with exceptional duration of the hair dryer RUN and ANEMOS, and the 11 programs of the flat iron.

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**A product line dedicated to those who love technology, only when improving life.**





/01

8th  
sense

# ANEMOS

Anemos is an ancient Greek word, which means wind, soul, a vital breath that has rule, discipline and purpose.

Anemos is not only a concentrate of lightweight, beyond all imagination, it is a performing and precise tool with its micro-brushless digital motor with sonic technology, silent and powerful with the strongest and thickest hair, delicate with the finest ones. The New Generation Hairdryer according to Elchim, dreamed and manufactured according to the tradition of the Italian professional hairdryer, reinterpreted in a new futuristic and iconic design.

PREVIEW

53<sup>RD</sup> edition  
**COSMOPROF**  
WORLDWIDE BOLOGNA





New micro-brushless  
digital sonic motor

Perfect  
ergonomics

**Sonic speed**  
110,000 rpm

**Ultra-light**  
290 gr  
(10.2 oz.)  
only

**Noise  
reduction**  
69 dBA

**Smart technology**  
for optimized heat  
& speed control  
protecting hair integrity  
and for all types of hair



Special filter: easily  
removable for cleaning  
and always replaceable



**MICRO-BRUSHLESS DIGITAL MOTOR WITH SONIC TECHNOLOGY**

Makes the hair dryer fast (110,000 rpm), with excellent professional performance in an ultra-compact design.

**POWER AND PERFECT CONTROL**

Thanks to an advanced study of the dynamics of air flows and the concentrators engineered to improve pressure (55 mBar) and air flow (33,814 fl oz/min - 1.000 L/min), Anemos guarantees a perfectly concentrated flow for precise hairstyling in a short time.

**TOP-OF-THE-RANGE PERFORMANCE**

Exuberant power for professional hairstyling in less time.

**SILENT**

Less than 69 dBA for a reduction in noise pollution in the salon.

**FOR ALL HAIR TYPES**

Thanks to 3 speeds and 4 temperatures with bright LED system for easy reading. Effective on thick and frizzy hair as well as on fine hair as in the philosophy of the 8th Sense line.

**PERFECT ERGONOMICS**

The result of the right combination of lightweight (290 gr – 10.2 oz.), balance and ergonomic design.

**SPECIAL FILTER**

Designed by Elchim laboratories to be easily removed, cleaned and always replaceable.

**IONIC SYSTEM**

Improves hair hydration and reduces frizz.

**MADE IN ITALY**

The first of its category built entirely in our Country according to the standards of “the original Made in Italy hairdryer”.

/02

**8th**  
*sense* **RUN**

Professional hairstylists know how important a powerful, fast and lightweight dryer is which saves time and seals perfectly the cuticles preserving hair integrity.

8th Sense line by Elchim welcomes a new generation dryer featuring an innovative, very light and long lasting brushless digital motor (BLDC TECHNOLOGY), entirely made in Italy.

Now available in 3 editions: black, Lily Rose limited and Amethyst.





Instant cold shot

Three temperatures and two speeds for a perfect styling

New digital BLDC motor

**Rapid**  
Dry and style in half time

**Ultralight**  
as never seen before

**Nearly never-ending**  
over 5,000 working hours



Innovative laser-cut back filter



- STYLING**  
Dryer is engineered by Elchim to dry and style hair with a perfect heat control making the hairdryer suitable for any type of hair, from the thickest to the most delicate.
- LONG LIFE-SPAN MOTOR**  
New Elchim BLDC motor is tested for over 5,000 hours of use, is extremely lightweight lowering risk of carpal tunnel and reducing drying time even on thick coarse hair.
- HAIR INTEGRITY**  
New Elchim BLDC motor has no carbon brushes. Huge improvement for your hair and the environment.
- IONIC & CERAMIC SYSTEM**  
Ionic & Ceramic system prevents hair from overheating, dries hair from inside out and increases natural shine.
- FILTER**  
The back laser-cut filter has been designed to reduce hair penetration in the dryer and to increase air volume.

**MAX POWER.** 2,400 W (240 V)

/03

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# Styler

Every type of hair has a different structure and to preserve hair health and integrity a specific heat is required to straight or create locks in one pass only. With its 11 settings 8TH Sense styler covers any possible need, guaranting the right treatment to the existing types of hair.







Professional ergonomics

LED technology styling programs selection

Rounded design developed for curls and waves

Ceramic & Titanium floating plates

It reaches quickly the desired temperature

Ceramic & Titanium  
Protect hair integrity

11 adjustable temperatures

Clutch bag included



- NO HAIR STRESS**  
11 temperatures (from 95°C to 235°C/from 203° F to 455° F) to style every type of hair, from the thickest to the most delicate.
- NO LIMITS STYLING**  
Floating and rounded plates to create waves, soft locks or perfectly straighted hair.
- PROFESSIONAL ERGONOMICS**  
Rounded and easy to handle for professional and comfortable use every day.
- PROFESSIONAL RESULTS IN ONE PASS**  
Thanks to ceramic and titanium oxyde along with the HIT® (High & Instant Temperature) styler heats up very quickly and keeps the temperature uniform on the entire plates surface.



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