

# HAIR LOVE

**78 YEARS  
LOVING HAIR**



 **elchim**<sup>®</sup>  
M I L A N O



**Hairstyling science to get healthy hair.**

**Since 1945 we have been developing and manufacturing in Milan professional hairdryers, stylers, tools for hairdressers and treatments, taking care of the needs of each type of hair.**

**ELCHIM  
78 YEARS OF  
LOVING HAIR**

THE FIRST ITALIAN HAIR DRYER  
DESIGNED SPECIFICALLY FOR  
PROFESSIONAL USE BY ELCHIM

**Products that are not filled with love don't matter to us. Our products should stand alone encompassing the newest technology, style and creativity. Every component is full of love because we know every single hand that worked on them here in Italy. We are only interested in what we will do to improve the quality of life of the people who use our products. Because if there is anything among the many things our family has taught us since 1945, it is that the quality of what we do every day is the only guarantee we have for our future. By using our products you will get the most ergonomic professional tools available today and with a highly advanced technology to seal the hair cuticles and preserve hair integrity and shine.**







**We chose to stand beside hairstylists: they are our Kings and Queens and we live to satisfy their every need. We listen to them, we observe them: what position are their hands in? How do they use their fingers? What effect are they trying to achieve? Analyzing their work sensitively, we have been able to create professional hair dryers, flat irons and tools that help them and which guarantee hair that is always shining and perfectly healthy. They are their “tools of the trade”: like a Stradivarius for a violinist, they have to work perfectly and last forever. But a great product is never absolute or final. If something can be improved, it doesn’t matter how much we need to invest: we will improve it.**





Xlite Plus. More power, lighter and amazing long life.

**Xlite Plus has a highly technological heart, an Italian brushless digital motor that combines lightness, power and a great life span that was previously not even thinkable for a professional hairdryer. Made in Milan, as in the Elchim philosophy, this hairdryer will drastically reduce drying time, with a homogeneous air flow, optimized temperature and concentrated with knowledge for long lasting hair settings.**



BRUSHLESS DIGITAL MOTOR FOR PROFESSIONAL USE THAT COMBINES GREAT POWER AND LONG LIFE (OVER 5,000 HOURS) .

EXCEPTIONAL LIGHTWEIGHT (LESS THAN 396 GR / 400 OZ.).

DRASTIC REDUCTION OF THE DRYING TIME EVEN ON LONG AND THICK COARSE HAIR.

HEAT OPTIMIZED TO QUICKLY SEAL THE HAIR CUTICLES INCREASING THE NATURAL SHINE, WHILE PRESERVING HAIR INTEGRITY.

THE SPECIAL DESIGN OF THE REAR FILTER REDUCES THE ENTRY OF HAIR INTO THE APPLIANCE, FURTHERLY IMPROVING ITS DURATION.

**COLORS: BLACK**  
**POWER: 2000-2400 W 220-240 V**

3900 Healthy Ionic. Powerful and effective.

Thanks to the right combination of air flow, heat and power (2400 W at 240 V) this professional hair dryer reduces drying time by more than 30%. Quiet, lightweight and perfectly balanced, its air flow hydrates and makes hair glossy, eliminating static electricity thanks to the ionic ceramic system. It includes electromagnetic wave protection system (LOW EMF).



TOP OF ITS CATEGORY FOR BALANCE IN USE AND REDUCTION OF THE ENGINE NOISE.

LOW EMF.

IONIC & CERAMIC SYSTEM TO HYDRATE THE HAIR AND ENHANCE HAIR SHINE, ELIMINATING THE ELECTROSTATIC CHARGES.

INTEGRATED HAIR CONCENTRATOR WITH QUICK LOCK SYSTEM, OPTIMIZED FOR HIGH TEMPERATURES.

PATENTED SYSTEM PROTECTING DRYER FROM HAIR ENTRANCE AND INCREASING DRYER LIFE.

WIDE LATERAL PROTECTIONS.

BACK HANDLE DESIGNED FOR MAJOR COMFORT.

ERGONOMIC HANDLE WITH RAISED HEMISPHERES FOR A BETTER GRIP.

COLD AIR BUTTON WITH CONTROLLED ACTION.

LATERAL INTEGRATED DOUBLE-ACTION "PULL-PRESS" BUTTONS.

**COLORS: WHITE, BLACK&GOLD, BLACK&SILVER, YELLOW DAISY, VENETIAN ROSE GOLD**  
**POWER: 2000-2400 W 220-240 V**





3900 Titanium. Technology and elegance.

**Dedicated to those who want a professional hair dryer that is a creation of Italian design that they can use with pride. The artisan “mirror” finish is just the clothing on this hair dryer: the real beauty is hidden inside, where technology delivers excellent performance in terms of heat, power, balance and noise. With its electromagnetic wave protection system (LOW EMF), the 3900 Titanium has won numerous awards, such as the best professional hair dryer in 2014 and 2015, making it one of Elchim’s best iconic products.**



TOP OF ITS CATEGORY FOR BALANCE IN USE, REDUCTION OF THE ENGINE NOISE.

LOW EMF.

IONIC & CERAMIC SYSTEM TO HYDRATE THE HAIR AND ENHANCE HAIR SHINE, ELIMINATING THE ELECTROSTATIC.

CHARGES INTEGRATED HAIR CONCENTRATOR WITH QUICK LOCK SYSTEM, OPTIMIZED FOR HIGH TEMPERATURES.

PATENTED SYSTEM PROTECTING DRYER FROM HAIR ENTRANCE AND INCREASING DRYER LIFE.

WIDE LATERAL PROTECTIONS.



HANDCRAFTED MIRROR-LIKE FINISH.

ERGONOMIC HANDLE WITH RAISED HEMISPHERES FOR A BETTER GRIP.

COLD AIR BUTTON WITH CONTROLLED ACTION.

LATERAL INTEGRATED DOUBLE-ACTION “PULL-PRESS” BUTTONS.

**COLORS: TITANIUM**  
**POWER: 2000-2400 W 220-240 V**

3900 Light Ionic. By name and in fact.

**Lightweight but with more than enough power that allows this professional hair dryer to create perfect styles in half the time and leaves hair shiny, thanks to the ionic ceramic system. It’s also “light” on the environment, thanks to its quick drying speed, which reduces energy consumption and the recyclable materials it’s made from. It includes electromagnetic wave protection system (LOW EMF).**



- LIGHTWEIGHT.

LOW EMF.

TOP OF ITS CATEGORY FOR BALANCE IN USE, REDUCTION OF THE ENGINE NOISE.

IONIC & CERAMIC SYSTEM TO HYDRATE THE HAIR AND ENHANCE HAIR SHINE, ELIMINATING THE ELECTROSTATIC CHARGES.

INTEGRATED HAIR CONCENTRATOR WITH QUICK LOCK SYSTEM, OPTIMIZED FOR HIGH TEMPERATURES.

ECOLOGIC: THE DRYING TIME REDUCES ELECTRIC USAGE AND IT IS MADE WITH RECYCLABLE MATERIALS.
- WIDE LATERAL PROTECTIONS.

COLD AIR BUTTON WITH CONTROLLED ACTION.

ERGONOMIC HANDLE WITH RAISED HEMISPHERES FOR A BETTER GRIP.

BACK HANDLE DESIGNED FOR MAJOR COMFORT.

LATERAL INTEGRATED DOUBLE-ACTION “PULL-PRESS” BUTTONS.

**COLORS: PASTEL BLUE “FIFTIES”, BLACK**

**POWER: 1800-2200 W 220-240 V**







Milano Ceramic. Elegance and performance.

**The Milano dryer is our tribute to the world capital of fashion and design: classic size, minimal-chic design. Result of an advanced research on the air flow dynamic, the Milano provides more heat and pressure than the traditional dryers and it is the ideal tool to straight even the frizziest hair. The slim handle and ergonomics makes this hairdryer a perfectly balanced tool, very appreciated by the hairstylists.**



- NARROW FRONT SECTION TO INCREASE HEAT.
- CERAMIC TECHNOLOGY TO ENSURE HAIR HEALTHY.
- DIRECT GRIP FILTER FOR AN EASIER CLEANING.
- COLD AIR SHOT.
- LATERAL INTEGRATED DOUBLE-ACTION "PULL-PRESS" BUTTONS.
- SUPER SLIM HANDLE FOR MAJOR COMFORT.

COLOR: BLACK&SILVER  
POWER: 1700-2000 W 220-240 V



2001 High Pressure. The most sold professional dryer.

**The 2001 is a true classic, two-times winner of the prestigious “Allure Best” prize, best hair dryer according to Life & Style and “Best Beauty Buy” for InStyle US magazine. Two speeds, five temperatures, high-pressure air compression technology, reliable and efficient. It has been adopted by many hair stylists and schools thanks to the long life of its motor, which guarantees 2,000 working hours.**



2 SPEEDS AND 5 TEMPERATURES.

HIGH PRESSURE TECHNOLOGY.

LONG LIFE MOTOR: OVER 2000 WORKING HOURS.

COLORS: RED&BLACK, BLACK, WHITE (US ONLY)  
POWER: 1700-2000 W 220-240 V







Hair stylers. Perfect straightenings preserving hair integrity.

**Natures Touch.**  
**The Italian styler that respects the natural**  
**beauty of hair.**



11 HEAT SETTINGS (FROM 95°C- 235°C / 203°F – 455°F) WITH LED DISPLAY.

SETTINGS SPECIFICALLY ENGINEERED TO USE THE STYLER EVEN VERY FREQUENTLY.

PERFECT HAIR IN ONE PASS.

CERAMIC & TITANIUM OXIDE PLATES.

FLOATING PLATES TO CREATE WAVES AND SOFT LOCKS.

PLATE SURFACES PERFECTLY PARALLEL.

HIT® (HIGH & INSTANT TEMPERATURE) TECHNOLOGY ENSURING.

IMMEDIATE AND CONSTANT HEAT  
AUTOMATIC SHUT-OFF IF STYLER IS NOT USED FOR 50 MINUTES.

ERGONOMIC AND LIGHTWEIGHT.

ANTI-TANGLES DESIGN.

UNIVERSAL VOLTAGE 110V-240V FOR WORLDWIDE USE.

PROFESSIONAL 360° CORDS FOR MAXIMUM FREEDOM IN MOVEMENTS.

EQUIPPED WITH HEAT PROTECTIVE CAP.

MADE IN ITALY: IT IS THE FIRST NEW GENERATION STYLER DEVELOPED AND MANUFACTURED IN ITALY.



Brushes. Freedom of expression.

The thermal brushes that add shine to hair.  
Made of genuine wood with Italian craftsmanship,  
they have unique features.



CERAMIC BARREL AND SPECIAL BRISTLES  
POLISH HAIR.

THE ANTISTATIC FEATURES OF WOOD  
ELIMINATE ELECTROSTATIC CHARGES.

BRISTLES ARE MADE OF AN EXTRA-  
STRONG NYLON.

NYLON IS TREATED WITH AN ANTI-  
BACTERIAL ADDITIVE IN ORDER TO  
ENSURE HAIR AND SCALP PROTECTION.

ULTRA-LIGHT.

DIAMETERS: 24 MM (1"), 30 MM (1-1/4"),  
42 MM (1-3/4").







Brushes. Freedom of expression.

**The detangling brush that protects hair and scalp.  
Made of genuine wood with Italian craftsmanship,  
it has unique features.**



THE SPECIALLY DESIGNED WOODEN PINS  
AND THE PNEUMATIC CUSHION SHAPE HELP  
TO DETANGLE HAIR QUICKLY.

MANUFACTURED OUT OF WOOD, INCLUDING  
THE BRUSH PINS, IT HAS ANTISTATIC  
FEATURES.

THE ROUND DESIGN OF THE WOODEN PINS  
REACTIVATES SCALP BLOOD CIRCULATION  
AND AVOIDS CUTICLES DAMAGE.

HYPOALLERGENIC.

**This professional diffuser creates and sets fantastic volumes ensuring a quick natural drying for curly hair.**



AVAILABLE IN 3 VERSIONS: FOR 2001 AND MILANO, FOR 3900-LIGHT AND 8THSENSE, FOR DRESS CODE AND FOR 3800.





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