



 **elchim**[®]
M I L A N O

IS PROUD TO PRESENT



**HOT
HONEY
CARE**[®]



A NEW 3-IN-1 SYSTEM:
**BLOWOUT, STYLING AND HAIRCARE
IN ONE SINGLE PASS**

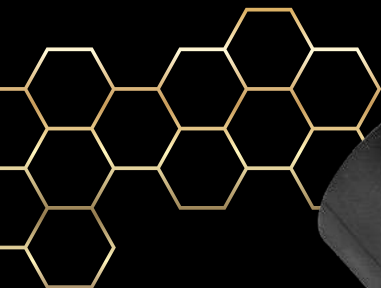
**Hot Honey Care
is a revolutionary
treatment
combined with
Elchim hairdryers*,
transforming hair
during drying and
styling with an
immediate result.**



Thanks to HOT VORTECH,
technology, heat and airflow of
the hairdryer activate the natural
principles of honey drying,
styling and treating hair in one
quick step, strand by strand with
perfect uniformity.

* System compatible only with all Elchim hair dryers except 2001, Milano
and Dress Code models.

The unique concentrator developed for Elchim hairdryers and Hot Honey Care pods are enough to guarantee the best results for all hair types: visibly healthier, beautiful, softer hair and therefore easier to style.



Thanks to the natural principles of honey, the hair is visibly more pleasing after the first few minutes, softer, for a super wow effect on all hair types, especially dull and frizzy ones.

WOW EFFECT



WOW EFFECT

Visibly more beautiful and soft hair



NATURAL CARE

Thanks to the nutritive principles of honey



MAXIMUM EFFICIENCY

Homogeneous and immediate distribution of treatment thanks to the Hot Honey Care technology



TIME-SAVING

It dries and takes care of your hair at the same time without rinsing



EASY-STYLING

Softer hair for an easier styling

STARTER KIT



- 1 Concentrator for Elchim hair dryers
- 2 Sublime Liss pods smoothing treatment
- 2 Supreme Glossy pods anti-frizz treatment

SUBLIME LISS

- Smoothing treatment
- Formula for wavy and rebellious hair smoothes the hair and gives shine
- 12 Sublime Liss pods



SUPREME GLOSSY



- Anti-frizz treatment
- Anti-frizz formula restructures the hair and makes it soft and silky
- 12 Supreme Glossy pods

X-VOLUME

- Volumizing treatment for fine medium-short hair
- It builds volume at the root of each hair strand
- 12 X-Volume pods



ULTRA BODIFYING



- Volume boosting treatment for long and fine hair
- It volumises each hair strand giving more shape to long hair
- 12 Ultra Bodifying pods

PREPARATORY SHAMPOO

pH 7.5
250 ml | 8.5 fl.oz.



- Specifically formulated for use before blowout and Hot Honey Care system
- Nourishing shampoo with alkaline pH, it allows the opening of the hair cuticles. Used before the Hot Honey Care system, it amplifies its effects.



WOW EFFECT



HAIR HYDRATION



NATURAL CARE



HEAT PROTECTIVE



HOT HONEY CARE AMPLIFIER



elchim.com

Italia
tel. +39 02 5511144
vendite@elchim.it

U.S.A.
elchim usa inc.
toll free number 855-379-2922
sales.elchimusa@elchim.com

Other Countries
tel. +39 025511144
export@elchim.it